



AMBASSADOR POINTS SYSTEM

Ambassador points are to be tracked by the individual and verified by the Ambassador President and / or Board Member, then recorded by the Ambassador President. Each Ambassador will be responsible for signing themselves in at each event.

The point system is subject to change by vote of the Board of Directors and will be communicated through the Ambassador President. .

Ambassador point system is as follows:

Points Description

- | | |
|-----|---|
| 100 | Recruitment of new chamber member |
| 100 | Recruitment of new Ambassador (points will be given after new Ambassador meets monthly requirements.) |
| 25 | Newcomer bag item soliciting (points per company donation – 100 items) |
| 100 | Attending events: <ul style="list-style-type: none">• Ribbon Cuttings (multiple ribbon cuttings at same location is equivalent to 1 ribbon cutting)• Ground Breakings• Breakfast Meetings• Happy Hour Mixers• Luncheons |
| 100 | Assist at events - registration |
| 100 | Attending Ambassador meeting |
| 100 | Bonus points for perfect attendance (all meetings/ribbon cuttings/events for month) |

Additional points may be offered for special chamber events with Board approval.

AMBASSADOR POINT SYSTEM EXCHANGE

Social Media Blast (Twitter only):	1,500 points
Social Media Blast (Facebook only):	2,000 points
Social Media Blast on Facebook <u>and</u> Twitter:	3,000 points
30 Day Banner Ad on website (must be on a month not already booked):	3,500 points
Email ad blast to all subscribers:	5,000 points
5 minutes to speak at networking event:	6,000 points

- Ambassador points are accumulated per calendar year and must be used by the end of the 1st quarter the following year (unless otherwise noted by the board of directors).
For example, 2017 points must be used by March 31st, 2018 or they will become void.
- Points do not carry over to the following year.
- Graphics/content of ads must be provided by ambassador and approved by board of directors.
- Point system subject to change with 30 day notice by Board of Directors